

LEO BURNETT U.S.A.

A Division of Leo Burnett Worldwide, Inc.

Ad No. 2984—Big Blue—Plan 27—Orig. No. 92248—Page, A.C. Stand—8 1/2 x 10 1/2 inches—National Magazine, 1973 (M)

Printed in U.S.A.

Come to Marlboro Country.



Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.



2061192731